

# Retention Council Working Group Meeting

3-13-2018 SH 109

## Attendees

Mary Virnoche	Tracy Smith
Alison Holmes	Matt Johnson
Adrienne Colegrove-Raymond	Dan Saveliff
Kathy Thornhill	Kim Vincent-Layton
Kyle Leitzke	Rosamel Benavides-Garb
Stephen St. Onge	Claire Knox

## Notes:

- **Angela Rich 5 year [Mapwork presentation](#)**
  - Recruitment: may want to increase direct contact to departments (ex: preview not meeting with departments in the past)
  - Recruitment: may want to focus on locals messaging regarding financial burden at HSU vs. elsewhere as well as opportunities to explore while at HSU (inter-university temp transfer; study abroad, etc.)
  - Flexibility on financial aid? (ex: scholarship for unmet need; compare the different models for competitive schools)
  - Financial literacy (costs and opportunities to increase scholarships/grants)
  - 1st year seminar, expand RAMP, communication with family from southern california (and transportation)
  - Connection with family members “back home” (ex: facebook, contact person, etc.)
  - NSF: PhD % at HSU higher than other CSU’s and some UC’s
  - Transfer support for employment
  - Early alert with personal intervention
- **Strategies and Tactics**
  - Academic performance: How do we prevent probation? How to identify those in need of assistance
  - There is another component of advising - recognition of alignment or misalignment with major

- Area E as an opportunity
    - Needs to have an academic anchor point
    - Need to acknowledge many students are misdeclared
    - Help to understand if they are in the right place with support on how to connect and find a new path (resources and people)
  - Personal contact point for the first semester (all FTF has a contact and knows who it is) - "I see you"
    - 4 points of contact
  - "Triangle" of support is not connected - need to be build the triangle - infrastructure to connect
    - Need a consistent message
  - Building community on campus so they feel like they belong
    - More connection ('affect') less 'content' ('effect')
  - Add residence life piece for student learning communities
  - Coordination and transparency across campus
    - Inventory for visibility of projects
    - Who is 'partnering'
  - Scoping and prioritization
    - Can we ascertain impact / benefit and effort in order to order potential tactics and strategies
  - Housing plan and capital planning (future date)
  - Basic Needs - Confirmed as strategy
  - Revision to #1 and #2 (academic identity and sense of belonging)
  - Add lens / frame = for majority of students
- **Next steps**
    - [Listing out on google docs by Sunday night 3/18](#)
    - Council joint strategy sessions (TBD)