

**Humboldt State Strategic Enrollment Plan  
Recruitment Council Meeting  
Monday February 12, 2018**

<b>*NORTH STAR* 7603 Resident FTES</b>
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10:00 a.m.

Welcome

Announcements from or about relevant workshops/webinars/articles

10:10 a.m.

Brainstorm ideas for Recruitment goals

Suggestions from each council member

Discussion of themes and overlaps

Find ways to combine potential goals

**\*\*REMEMBER THESE ARE BIG PICTURE GOALS, NOT STRATEGIES & TACTICS\*\***

10:45 a.m.

Decide on the top three goals

Vote if necessary

10:50 a.m.

Action Items – steps for next meeting.

**Next Meeting: Monday, February 26, 2018 – 10 a.m. in SBS 345.**

**Topic: Discuss strategies for all goals.**

**HSU Missions Statement:**

Humboldt State University is a comprehensive, residential campus of the California State University. We welcome students from California and the world to our campus. We offer them access to affordable, high-quality education that is responsive to the needs of a fast-changing world. We serve them by providing a wide array of programs and activities that promote understanding of social, economic and environmental issues. We help individuals prepare to be responsible members of diverse societies.