

**Humboldt State Strategic Enrollment Plan  
Recruitment Council Meeting  
Monday March 12, 2018**

<b>*NORTH STAR* 7603 Resident FTES</b>
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10:00 a.m.

Welcome

Announcements from Student Success Alliance (SSA)

10:05 a.m.

Student Recruitment Funnel Review

Academic Program Capacity Numbers Review

10:15 a.m.

Let's Talk Tactics!

- Review the working document and discuss tactics to make each strategy help reach our main goals.

- What measurable benchmarks should be in place for each strategy?

10:50 a.m.

Wrap up Discussion

Action Items – steps for next meeting.

**Next Meeting: Monday, March 26, 2018 – 10 a.m. in SBS 345.**

**Topic: Review final plan and make last edits before sending to SSA and the SEM Open Forum**

**HSU Missions Statement:**

Humboldt State University is a comprehensive, residential campus of the California State University. We welcome students from California and the world to our campus. We offer them access to affordable, high-quality education that is responsive to the needs of a fast-changing world. We serve them by providing a wide array of programs and activities that promote understanding of social, economic and environmental issues. We help individuals prepare to be responsible members of diverse societies.