

Student Success Alliance

Meeting Notes

2/20/2018

1-1:50pm NHE 106

Attendees

Alexander Enyedi (co-chair)	Julia Alderson (co-chair)
Wayne Brumfield (member)	Rock Braithwaite (member)
Jennifer Maguire (member)	Cheryl Johnson (member)
Dale Oliver (member)	Lisa Castellino (consultant)
Frank Whitlatch (member)	Joshua Smith (consultant)
Joey Mularky (member)	Peggy Metzger (co-chair recruitment council)
Amber Blakeslee (consultant)	Mary Virnoche (co-chair retention council)
Holly Martel (consultant)	Stephanie Lane (co-chair recruitment council)
Tracy Smith (co-chair retention council)	

Notes

- GI2025 Budget update
 - No new information on GI 2025 Budget.
- SEM Plan Discussion
 - Recruitment council update:
 - No new information to report
 - [Notes available here](#)
 - Retention
 - [Retention progress report available here](#)
 - Discussion on frequency of co-chair attendance to SSA.
- Review and Discussion on Recruitment Funnel
 - Draft funnel infographic
 - Create a common language and framework to understand different phases of recruitment and their relation to retention.