Freshmen Orientation
2017
How’d we do?

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Why are we here?

Data is important.

We haven’t been sharing enough.

We made many changes this year.

We need to assess what happens next.
Goals for Today

Inform you of positive data trends.

Identify gaps in the transition from orientation week to the first semester.

Share suggestions on addressing aforementioned gaps.

Use data to discuss ideas for coming years.
Participation Profile

1,059 students registered for orientation
160 EOP students participated
153 Klamath Connection and Stars to Rocks students partially participated
1,288 total students participated in the program
84 fall athletes did not participate in orientation
794 student responses = 61 percent response rate
How did you hear about HSU?

- Word of mouth: 35.52%
- Somewhere else?: 21.54%
- My high school counselor: 13.98%
- HSU website: 7.18%
- I attended a college fair: 7.18%
- A campus visit: 6.80%
- HSU staff visited my high school: 3.78%
- Something in the mail: 3.15%
- Something in print: 0.88%
Why did you choose HSU?

Location: 67.47%
Natural Environment: 64.44%
Cost: 42.37%
Hands-On Learning: 32.66%
Specific Academic Program: 30.90%
Campus Visit or Outreach: 11.98%
Comments: 9.08%
On-Campus Housing Options: 8.58%
Athletics: 7.19%
Overall Orientation Experience

- Positive: 46.35%
- Neutral: 25.44%
- Extremely Positive: 24.81%
- Negative: 3.02%
- Extremely Negative: 0.38%
Transition to HSU

- Check It: 60.96%
- Sex, Drugs, & Rock 'n' Roll: 58.69%
- Cultural Awareness: 57.05%
- Housing Life: 54.79%
- Careers on Campus: 45.47%
- College Hacks and Facts: 43.20%
- Time Management: 37.03%
- Neighborhood Fair: 34.26%
- Budgeting: 28.72%
- Tech Navigation: 27.20%
- WRRAP: 20.28%
Orientation to the Major Experience

- Excellent: 45.09%
- Good: 37.91%
- Fair: 13.10%
- Neutral: 3.15%
- Poor: 0.76%
Did you Learn About?

- Hands-on opportunities in the program: 86%
- Requirements for my degree: 81%
- Careers in my field: 76%
- Potential internships and/or jobs: 78%
- Potential study abroad opportunities: 58%
Overall Session Score

- Cultural Awareness: 84%
- Sex, Drugs, & Rock 'n' Roll: 82%
- Orientation to the Major: 82%
- Check It: 79%
- Housing Life: 72%
- Time Management: 69%
Overall Session Score

- Tech Navigation: 68%
- College Hacks and Facts: 67%
- Neighborhood Fair: 66%
- Center Activities Field Games: 64%
- WRRAP: 61%
- Budgeting: 58%
- Comedy Show: 52%
- Guided Walks: 48%
- Bed, Bath, & Beyond field trip: 36%
I met new people that I could consider friends.

I learned what to expect academically at HSU.

I learned what to expect socially at HSU.

I was made to feel connected to HSU.

I know someone at HSU that I can turn to.

I learned about campus resources.

I learned about academic resources.

I learned what to expect academically at HSU.

I learned what to expect socially at HSU.

I met new people that I could consider friends.
I feel comfortable finding my way around HSU.

I have a clear understanding of how to register for classes.

I feel confident about my first semester.

I know what resources are available to me if I have questions about paying for college.

I know what resources are available to me if I have questions about housing.

I know what resources are available to me if I have questions about employment.

I Statements

- I know what resources are available to me if I have questions about employment. 95%
- I know what resources are available to me if I have questions about housing. 91%
- I know what resources are available to me if I have questions about paying for college. 90%
- I feel confident about my first semester. 85%
- I have a clear understanding of how to register for classes. 78%
- I feel comfortable finding my way around HSU. 76%
Overall scores for program were high.

Responses from ‘I Statements’ show a high confidence from students.

Topics that are most immediately relevant received the highest marks.

The data supports that we are providing information at the right time.
At the moment the survey is taken students are stating they feel ready.

We know, based on persistence and retention numbers, that this changes very quickly.

Topics that we perceive to be immediately important receive lower marks but have the highest impact.

If we look back, what’s missing?
Looking Forward

Perhaps we need to think ahead to mid-semester assessment.

How do we enhance topics that are less effective?

Is the amount and type of programming truly effective?
Thank you!