Humboldt State Strategic Enrollment Plan
Recruitment Council Meeting
Monday, March 26, 2018

Present: Stephanie Lane, Peggy Metzger, Andrea Enyedi, Chris Harmon, Rick Zechman, Kristen Gould, Carl Hansen, Meredith Williams, Cutcha Baldy, Josh Smith, Jesica Bishop, Zoe Merrill (Notes)

Welcome
Announcements from Student Success Alliance meetings from Peggy and Steph:
- SSA to review draft report next week
- Open forums on 4/10

Review the Recruitment Council Recommendation Draft Report
- Discussion on how to review as a group
  - Will go over larger topics in person and then Stephanie will provide google doc for edits
- Discussing “Cluster” vs “Learning Communities” and whether to include strategies for transfer students or freshmen
  - Structure report to include “Clusters and Learning Communities” in the beginning
- Discussion on how to clearly define language used in report
  - Include glossary or appendix or give definition in introduction
- Topic of “Acquiring transfer lists” applies differently to transfer students because we can not purchase names for them--will need to adjust this in report
- Decision to combine feeder CC strategy with transfer strategy

Other Topics of Discussion
- Should we give department chairs more time to focus on recruiting?
- Discussion on offering more scholarships to increase interest in HSU
  - Idea of fellowships
  - Are we advertising current scholarships enough?

Wrap Up
- Stephanie will send out report so that others can make edits
- Next Meeting: Monday, April 9, 2018 - 10a.m. in SBS 345
  - Topic: Finalize Recruitment Council Report for distribution at the open forum -- April 10th