

**Humboldt State Strategic Enrollment Plan  
Recruitment Council Meeting  
Monday, March 26, 2018**

**Present:** Stephanie Lane, Peggy Metzger, Andrea Enyedi, Chris Harmon, Rick Zechman, Kristen Gould, Carl Hansen, Meredith Williams, Cutcha Baldy, Josh Smith, Jessica Bishop, Zoe Merrill (Notes)

**Welcome**

Announcements from Student Success Alliance meetings from Peggy and Steph:

- SSA to review draft report next week
- Open forums on 4/10

**Review the Recruitment Council Recommendation Draft Report**

- Discussion on how to review as a group
  - Will go over larger topics in person and then Stephanie will provide google doc for edits
- Discussing “Cluster” vs “Learning Communities” and whether to include strategies for transfer students or freshmen
  - Structure report to include “Clusters and Learning Communities” in the beginning
- Discussion on how to clearly define language used in report
  - Include glossary or appendix or give definition in introduction
- Topic of “Acquiring transfer lists” applies differently to transfer students because we can not purchase names for them--will need to adjust this in report
- Decision to combine feeder CC strategy with transfer strategy

**Other Topics of Discussion**

- Should we give department chairs more time to focus on recruiting?
- Discussion on offering more scholarships to increase interest in HSU
  - Idea of fellowships
  - Are we advertising current scholarships enough?

**Wrap Up**

- Stephanie will send out report so that others can make edits
- Next Meeting: Monday, April 9, 2018 - 10a.m. in SBS 345
  - Topic: Finalize Recruitment Council Report for distribution at the open forum -- April 10th