Retention Council Working Group Meeting

3-13-2018 SH 109

Attendees

<table>
<thead>
<tr>
<th>Mary Virnoche</th>
<th>Tracy Smith</th>
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<tr>
<td>Alison Holmes</td>
<td>Matt Johnson</td>
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<td>Adrienne Colegrove-Raymond</td>
<td>Dan Saveliff</td>
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<td>Kathy Thornhill</td>
<td>Kim Vincent-Layton</td>
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<td>Kyle Leitzke</td>
<td>Rosamel Benavides-Garb</td>
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<td>Stephen St. Onge</td>
<td>Claire Knox</td>
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Notes:

- **Angela Rich 5 year Mapwork presentation**
  - Recruitment: may want to increase direct contact to departments (ex: preview not meeting with departments in the past)
  - Recruitment: may want to focus on locals messaging regarding financial burden at HSU vs. elsewhere as well as opportunities to explore while at HSU (inter-university temp transfer; study abroad, etc.)
  - Flexibility on financial aid? (ex: scholarship for unmet need; compare the different models for competitive schools)
  - Financial literacy (costs and opportunities to increase scholarships/grants)
  - 1st year seminar, expand RAMP, communication with family from southern california (and transportation)
  - Connection with family members “back home” (ex: facebook, contact person, etc.)
  - NSF: PhD % at HSU higher than other CSU’s and some UC’s
  - Transfer support for employment
  - Early alert with personal intervention

- **Strategies and Tactics**
  - Academic performance: How do we prevent probation? How to identity those in need of assistance
  - There is another component of advising - recognition of alignment or misalignment with major
Area E as an opportunity
  - Needs to have an academic anchor point
  - Need to acknowledge many students are misdeclared
  - Help to understand if they are in the right place with support on how to connect and find a new path (resources and people)

Personal contact point for the first semester (all FTF has a contact and knows who it is) - “I see you”
  - 4 points of contact

“Triangle” of support is not connected - need to build the triangle - infrastructure to connect
  - Need a consistent message

Building community on campus so they feel like they belong
  - More connection (‘affect’) less ‘content’ (‘effect’)

Add residence life piece for student learning communities

Coordination and transparency across campus
  - Inventory for visibility of projects
  - Who is ‘partnering’

Scoping and prioritization
  - Can we ascertain impact / benefit and effort in order to order potential tactics and strategies

Housing plan and capital planning (future date)

Basic Needs - Confirmed as strategy

Revision to #1 and #2 (academic identity and sense of belonging)

Add lens / frame = for majority of students

Next steps
  - Listing out on google docs by Sunday night 3/18
  - Council joint strategy sessions (TBD)