Humboldt State Strategic Enrollment Plan
Recruitment Council Meeting
Monday February 12, 2018

*NORTH STAR*
7603 Resident FTES

10:00 a.m.
Welcome
Announcements from or about relevant workshops/webinars/articles

10:10 a.m.
Brainstorm ideas for Recruitment goals
   - Suggestions from each council member
   - Discussion of themes and overlaps
   - Find ways to combine potential goals

**REMEMBER THESE ARE BIG PICTURE GOALS, NOT STRATEGIES & TACTICS**

10:45 a.m.
Decide on the top three goals
   - Vote if necessary

10:50 a.m.
Action Items – steps for next meeting.

Next Meeting: Monday, February 26, 2018 – 10 a.m. in SBS 345.
Topic: Discuss strategies for all goals.

HSU Missions Statement:
Humboldt State University is a comprehensive, residential campus of the California State University. We welcome students from California and the world to our campus. We offer them access to affordable, high-quality education that is responsive to the needs of a fast-changing world. We serve them by providing a wide array of programs and activities that promote understanding of social, economic and environmental issues. We help individuals prepare to be responsible members of diverse societies.