

**Humboldt State Strategic Enrollment Plan
Recruitment Council Meeting
Monday February 26, 2018**

NORTH STAR 7603 Resident FTES
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10:00 a.m.

Welcome

Announcements from Student Success Alliance

10:05 a.m.

Revised goals based on SSA feedback

1. Increase the number of new transfer students to 950
2. Increase the number of new freshmen students to 1250
3. Increase and maintain ENR/APP% to 11.1.

10:10 a.m.

Discussion of capacity data points

Housing capacity for TR and FTF

Number of part-time enrolled students

10:25 a.m.

Talk Strategy!

What are ideas that can help us achieve our goals?

10:50 a.m.

Wrap up Discussion

Action Items – steps for next meeting.

Next Meeting: Monday, March 12, 2018 – 10 a.m. in SBS 345.

Topic: How do we relate/measure/benchmark our strategies to budget?

HSU Missions Statement:

Humboldt State University is a comprehensive, residential campus of the California State University. We welcome students from California and the world to our campus. We offer them access to affordable, high-quality education that is responsive to the needs of a fast-changing world. We serve them by providing a wide array of programs and activities that promote understanding of social, economic and environmental issues. We help individuals prepare to be responsible members of diverse societies.