Humboldt State Strategic Enrollment Plan
Recruitment Council Meeting
Monday March 12, 2018

*NORTH STAR*
7603 Resident FTES

10:00 a.m.
Welcome
Announcements from Student Success Alliance (SSA)

10:05 a.m.
Student Recruitment Funnel Review
Academic Program Capacity Numbers Review

10:15 a.m.
Let’s Talk Tactics!
- Review the working document and discuss tactics to make each strategy help reach our main goals.
- What measurable benchmarks should be in place for each strategy?

10:50 a.m.
Wrap up Discussion
Action Items – steps for next meeting.

Next Meeting: Monday, March 26, 2018 – 10 a.m. in SBS 345.
Topic: Review final plan and make last edits before sending to SSA and the SEM Open Forum

HSU Missions Statement:
Humboldt State University is a comprehensive, residential campus of the California State University. We welcome students from California and the world to our campus. We offer them access to affordable, high-quality education that is responsive to the needs of a fast-changing world. We serve them by providing a wide array of programs and activities that promote understanding of social, economic and environmental issues. We help individuals prepare to be responsible members of diverse societies.