Student Success Alliance

Meeting Notes

2/13/2018
1-1:50pm NHE 106

Attendees

- Alexander Enyedi (co-chair)
- Julia Alderson (co-chair)
- Lisa Bond Maupin (member)
- Rock Braithwaite (member)
- Jennifer Maguire (member)
- Cheryl Johnson (member)
- Dale Oliver (member)
- Lisa Rossbacher (member)
- Frank Whitlatch (member)
- Lisa Castellino (consultant)
- Amber Blakeslee (consultant)
- Joshua Smith (consultant)
- Holly Martel (consultant)
- Mary Virnoche (co-chair retention council)
- Tracy Smith (co-chair retention council)
- Stephanie Lane (co-chair recruitment council)

Notes

- Discussion about changes in strategic enrollment management planning process and the end of the contract with AACRAO
  - Read more here about AACRAO change
  - Will focus on our core principles and create a unique plan that places social justice and equity first.
- SEM Plan Discussion
  - Recruitment council update:
    - Focused on First time freshmen, Transfer students and increased unit load for current student (recruit internally)
    - Target of 1,400 first time students could be aggressive and will need midpoint milestones
    - Goal of 1,000 transfer students
    - Will line up with available resources and capacity
  - Retention
    - Focused on first time students, first year for transfers, and 2nd to 3rd year persistence
    - Working with strategies and goals at the same time
    - Discussion regarding role of curriculum (particularly GE), optimizing seat availability and leveraging/fully building strategies that are in process now.
- Next Steps
  - Provide feedback on request form and rubric prior to next meeting