Student Success Alliance
Meeting Notes
3/13/2018
1-1:50pm NHE 106

Attendees:

<table>
<thead>
<tr>
<th>Alexander Enyedi (co-chair)</th>
<th>Rock Braithwaite (member)</th>
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<tbody>
<tr>
<td>Dale Oliver (member)</td>
<td>Cheryl Johnson (member)</td>
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<td>Frank Whitlatch (member)</td>
<td>Lisa Castellino (consultant)</td>
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<td>Amber Blakeslee (consultant)</td>
<td>Joshua Smith (consultant)</td>
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<td>Holly Martel (consultant)</td>
<td>Peggy Metzger (co-chair recruitment council)</td>
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<td>Lisa Bond Maupin (Member)</td>
<td>Mary Virnoche (co-chair retention council)</td>
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<td>Tracy Smith (co-chair retention council)</td>
<td>Stephanie Lane (co-chair recruitment council)</td>
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Notes

- CO - graduation initiative too important to stop doing; governor budget GI 2025 is gone; may carve funding off the top for GI 2025 first ‘carved off the top’
- Recruitment council: a lot of educating about process and procedures
  - Got good goals, strategies, etc.
  - Shepherding
  - A lot of unknowns and myths
- Retention council
  - Basic needs will stand with broad
  - Shifting related to tactics
- Projection Model
  - Target enrollment based on historical rates of distribution by college and program
  - Add budget tab
- Retention is relationships: grounded vision for SEM planning work.
• Be more explicit about the equity
• Faculty need training on relationship building
• Offer a vision for implementation
  ○ CTL example
• PBLC: curriculum needs to be inclusive; retention is coming from community
• Strong commitment on basic needs
• Student Jobs on campus should be added to SEM plans (recruitment and retention)
• Equity Arcata leverage relationships to pinpoint positions that are targeted to new students/transfer students
• Data to support idea that tenure track / experience and relationship to student retention
  ○ Putting your “A team” on the first year
  ○ Local quantifiable evidence
  ○ Data informed decisions on “A” Team
• Recruitment Tactic
  ○ Pre Majors / Cluster Majors
    ■ Pathways
    ■ Chico example - thematic classes
• Funding the plans vs. open request process
  ○ Process related to each of implementation committee
  ○ Pilot concept
  ○ Allocate resources and allows councils to allocate
  ○ “Promising practices”
  ○ Carve out strategic initiatives
  ○ Invest in infrastructure
  ○ CNRS - operational manual
• SEM -
  • We have money - we want to distribute - gi2025/SEM - assessment, budget plan, sustainability, clarity on exit strategy
    ○ Able enhance and integrate with something we are already doing
    ○ Entrepreneurial - could be a college level vetting process
• Careful with the message on money available vs. cuts

Next Week:
• Enrollment projection model